

Your Turnkey Medicare Marketing Solution

How top advisors are closing more sales with Medicare Marketing Made Easy



THE HIDDEN COST OF POOR MARKETING: WHAT'S HOLDING MOST AGENTS BACK

Most independent insurance agents are incredible at what they do: helping people. But when it comes to marketing, that's a whole different story.

Unlike big corporations, you don't have unlimited time, staff, or money to throw at every marketing idea under the sun. You can't afford to waste resources on trial-and-error campaigns, trade show booths, or knocking on doors. You need clear, proven strategies that actually work and you need them now.

That's where we come in.

We help you cut through the noise and focus on what really moves the needle. No fluff. No guesswork. Just smart, effective marketing tailored to small businesses like yours.



You don't need to become a marketer, you need a partner who already is.

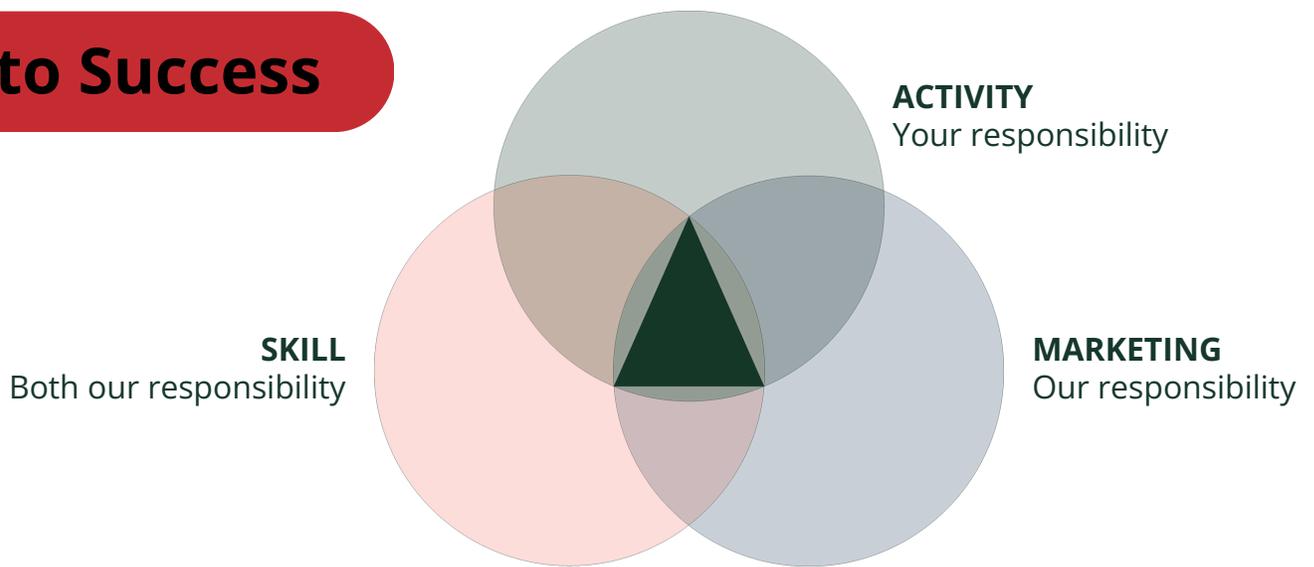
Let us show you where to invest your time and budget for real results so you can get back to what you do best: serving your clients.

The Medicare Marketing Made Easy Solution

Medicare Marketing Made Easy takes care of EVERYTHING:

- ✓ Venue booking
- ✓ Mail drops
- ✓ Facebook ads
- ✓ Email blasts
- ✓ Custom registration pages
- ✓ Surveys, handouts & presentation materials

Keys to Success



What You Get

- ✓ Monthly events with 25–30 new-to-Medicare prospects.
- ✓ Your own marketing coordinator.
- ✓ Personalized newsletters for client retention.
- ✓ Protected territory with no competition.
- ✓ Mentorship from top Medicare producers.
- ✓ Optional Money Mentors program to help you sell life & annuities.
- ✓ All your marketing done for you. You just show up and sell!

Lisa's Success Story



Before MMME:

- \$23K annual income
- Working 40+ hours/week
- 0 annuity sales

After MMME:

- \$90K annual income
- 9 workshops/month
- \$800K in annuity premium
- 70% of sales are new-to-Medicare with high retention

More Success Stories

Jacob Landry: Vet in the Midwest who didn't know a single thing about Annuities before entering the program -- wrote \$8,300,000 last year alone.

Greg Johnson: Agent out of Missouri who built his successful business via referrals. Since joining the MMME Program, he has doubled his Annuity production.

Bill Williams: Non-registered agent out of Kentucky is writing more business through his Money Mentorship Program than he knows what to do with. Before MMME he was referring this out, now he gets paid on it.

Alicia Davis: A Pennsylvania agent who wanted to break into the Medicare space but didn't know where to start after years of being a P&C agent with her husband. They have now written \$3,000,000+ in annuity premium 3 consecutive years.



Why It Works

We've built a system that consistently delivers qualified leads. You're surrounded by training, coaching, and execution support. You keep your clients, your renewals, and your independence. You spend less time chasing leads and more time closing sales.

Take the Next Step

Let's Get You in Front of Buyers — Not Just Leads

- ✓ Finalize your territory
- ✓ Launch your first campaign
- ✓ Start filling rooms with Medicare prospects
- 🕒 Schedule your onboarding call today
- ✉ Or email: Medicare101@gordonmarketing.com
- 🌐 Learn more: www.medicaremarketingmadeeasy.com